

We bring learning to life !



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For over 20 years, ArtsNOW has worked to reshape education through integrated learning and arts in education.

By integrating music, visual arts, dance, theatre and digital/media arts across content areas, we set the stage for teachers to be more confident and effective in their teaching, leading to deeper student engagement for greater success.



“The future of the world is in my classroom today.” - Evan Welton Fitzwater

With ArtsNOW, our guiding purpose is to “bring learning to life” in, and out of, the classroom. This guides our planning, programming, and professional learning. Our team is constantly evaluating and understanding the educational landscape to ensure continuous support for educational growth and development.

The state of today’s classroom holds many unique challenges:

- The pandemic forced us all to reframe the teaching and learning process and redefine student success;
- There was a reduction of student engagement due to online learning;
- The lack of technology and connectivity presented barriers for equity and access;
- Overall well-being of students, teachers, and administrators must be addressed; and
- The loss of instruction during the pandemic has created even wider learning gaps.

Through our work in integrated learning solutions, ArtsNOW is uniquely positioned to make a positive impact on student engagement and teacher effectiveness. With input from educators, administrators, and consultants, we developed a strategic plan to deliver on our promise and commitment to our teachers, students, their families, and school communities. In this report, you will see how our efforts advanced the goals outlined in our 2020-2023 strategic plan. I think you will agree that we are making great strides! In fact, most recently:

- ArtsNOW was named by Metro Atlanta’s Learn4Life as a Bright Spot for Early Literacy, supporting and improving educator preparation and effectiveness and student results;
- ArtsNOW was contracted by the Georgia Department of Education to provide arts-integrated content and professional learning modules; and,
- ArtsNOW was recognized by the US Department of Education for best practices in effective and replicable programming.

This report is not just about our past accomplishments, however. Our future is bright! We are dedicated to expanding our programming and growing our footprint to have an even larger positive impact on more educators, students, and school communities. In partnership with the South Carolina Arts Commission and Arts in Basic Curriculum, ArtsNOW will be opening a new regional South Carolina office allowing us to support a state-wide effort to bring more innovation and arts-integrated instruction across the state. Additionally, ArtsNOW was awarded two (2) five-year US Department of Education grants to work deeply with schools in Georgia and South Carolina.

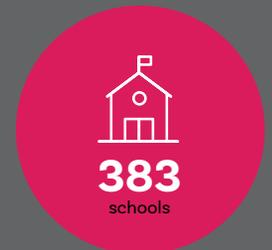
Thank you for your interest and your support as we can not stop now! We have many more students and teachers needing ArtsNOW! We could not do all we do, while continuing to move forward, without the amazing support you provide.



Pamela Walker

Pamela Walker
CEO/President

We’ve grown to impact:



HIGHLIGHTS

Delivering on Our 3-year Strategic Plan

Our Strategic Priorities:



A new brand identity better represents our focus on excellence in professional learning within the five pillars of arts in education:

- Dance • Theatre • Music • Visual Arts • Digital/Media Arts



A restructured and expanded team better serves our schools and educator partners, and positions ArtsNOW to expand our programming footprint.



A new communications initiative and omni-channel approach better fuels growth in the awareness of, and engagement with, the organization and brand. By expanding our audience and increasing our visibility across all our touchpoints, we have solidly positioned ArtsNOW as a leader and expert in arts integration and innovative learning.



Honors, Achievements & Recognitions

Named by Metro Atlanta's Learn4Life as a Bright Spot for Early Literacy, supporting and improving educator preparation and effectiveness and student results

Contracted by Georgia Department of Education to provide arts integrated content and professional learning modules

Recognized by U.S. Department of Education for best practices in effective and replicable programming

Barrow County, Georgia

A decade-long collaboration for success

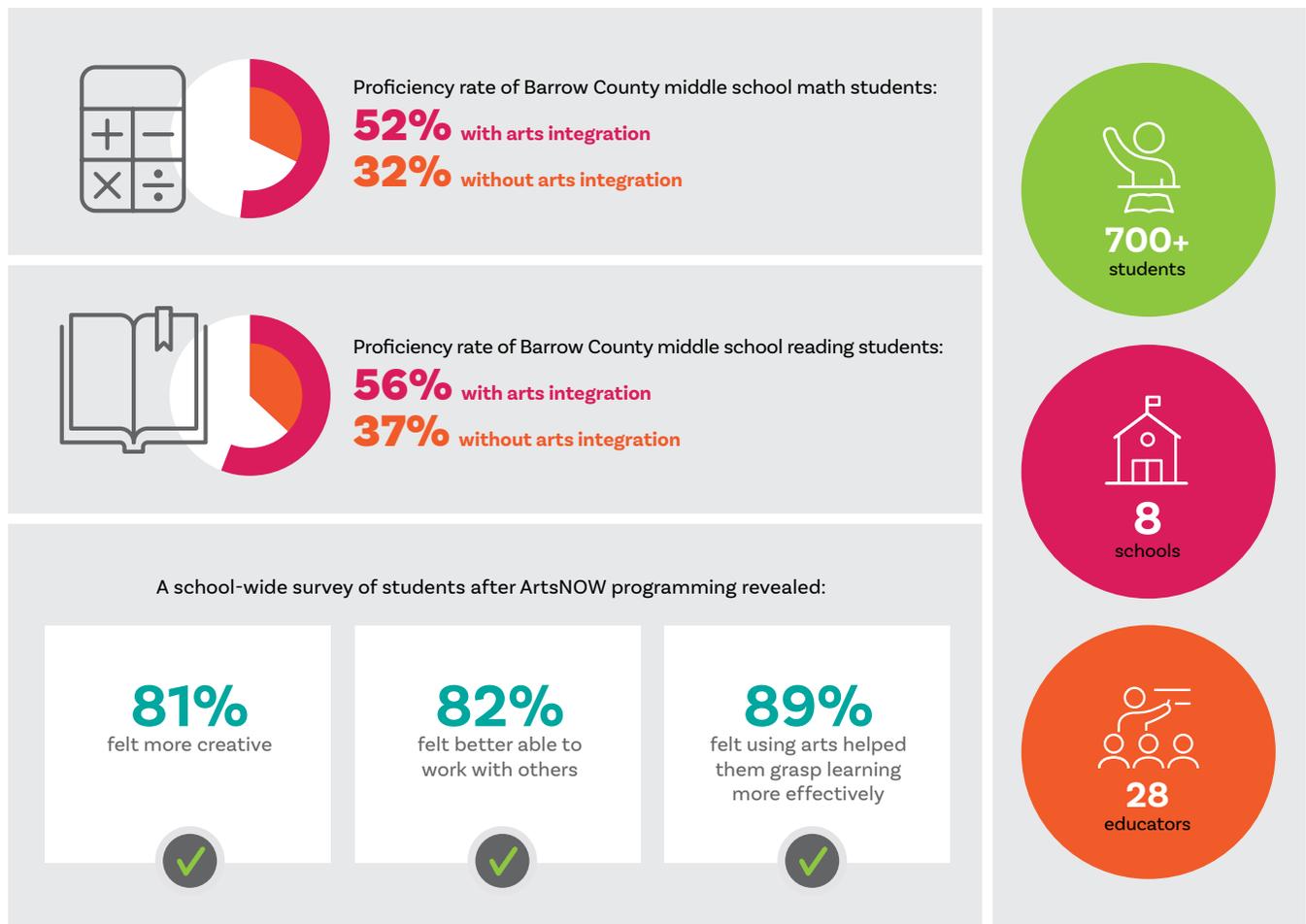
ArtsNOW and Barrow County Schools have worked side-by-side to forge a true district-wide partnership for innovation and arts integration. This decade-long collaboration has played a key role in transforming not only education in Barrow County, but also the surrounding community. With the establishment of the Center for Innovative Teaching (CFIT), ArtsNOW enjoys a regional hub that has become a Research and Development Lab for continuous improvement. Collaboratively, ArtsNOW and Barrow County Schools have grown our signature ArtsNOW residency program, which works directly with students while simultaneous training educators. This partnership has been instrumental in the design and development of both the Barrow County Arts and Innovation Magnet (AIM) for grades 6-8, and the newly opened Barrow Arts and Sciences Academy (BASA) for grades 9-12.



View video showcasing the impact of the ArtsNOW partnership in Barrow County

“ArtsNOW has been a true partner having real impact on the work we are doing across the district to make teaching and learning more engaging for our teachers and students, with documented results to show for it.” – Dr. Chris McMichael, Superintendent, Barrow County Schools

Highlights from our partnership with Barrow County:



*As reported in the MAP Middle School Assessment from Fall 2021 to Winter 2022 for students participating in the AIM program with arts integration.

Hephzibah, Georgia

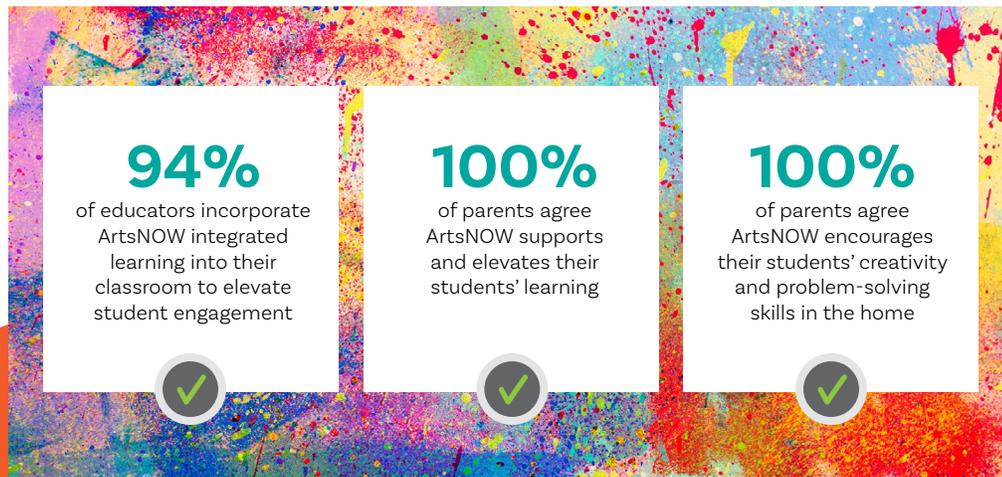
A donor's passion ignites student engagement

When long-time residents, and hometown heroes, Ben and Teresa Chestnut, of Richmond County, Georgia called upon ArtsNOW to help inspire student engagement through the arts, we were ready to spring into action. Developing customized professional learning and classroom experiences to address the students' needs in all four content areas was just the beginning. After educators reported increased confidence and effectiveness in their teaching, and greater student engagement in the classroom, ArtsNOW quickly reacted to ensure engaging arts integrated

lessons were implemented in each of the project schools. Summer and after school arts-integrated lessons were also created and implemented to extend the learning and active engagement for the students of Hephzibah, Georgia.

In addition to on-going professional learning support, as a result of the generosity of the Chestnut Family Foundation, ArtsNOW was able to provide laptops and mobile hotspots to students in need of technology for instruction.

Highlights from parent/teacher surveys:



ArtsNOW involvement in Hephzibah since 2018:



“Ben and I are extremely proud to have had the opportunity to support the highly impactful work of ArtsNOW in Richmond County for several years. We have directly witnessed the effectiveness and joy of ArtsNOW’s integration of the arts into the classroom to engage students and improve outcomes. The commitment of ArtsNOW’s leaders was further demonstrated during the pandemic when they devoted much time and energy to helping provide children with the equipment needed to provide meaningful access to remote learning when schools were closed.

The ArtsNOW model has the potential to have a major impact on schools everywhere. Their work is even more relevant today given that so many children are facing critical learning gaps. We believe ArtsNOW’s approach has an invaluable role to play in improving the education of our children.”

– Ben and Teresa Chestnut, Chestnut Family Foundation

Charleston, South Carolina *A principal's commitment to community*

After partnering with ArtsNOW and witnessing the positive impact as a district leader in Cobb County, Georgia, Judith Condon moved and became the principal of Angel Oak Elementary School in Charleston, South Carolina. She immediately reached out to establish a partnership with ArtsNOW for us to design and deliver customized professional learning support to help support teaching and learning at her new school. Having been a part of a four-year SmART Literacy AAEDD Grant (Assistance for Arts Education Development & Dissemination), Angel Oak brings learning to life every day through powerful arts integration tools such as educational process boards lining the hallways, QR codes directly linked to students' digital portfolios, and constant social media communications to share arts-integrated best practices and successes, along with sharing lesson plans with other administrators and educators.



“Since implementing ArtsNOW strategies at Angel Oak, our enrollment has increased dramatically. New families want to attend our school and existing families now want to invest in their neighborhood school.” - Judith Condon, Principal, Angel Oak Elementary School

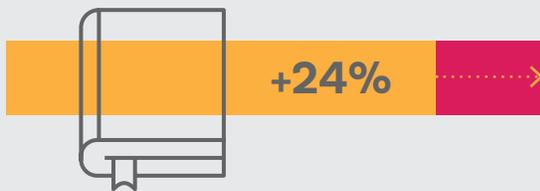
Highlighted impact from ArtsNOW and arts integrated instruction:



Increased rating overall +4 points
on SC School Report Card



Increased rating from “Average” to “Good”
in Academic Student Engagement



Increase in MAP reading percentiles
(average of 2-5 grades) from 2018 to 2021



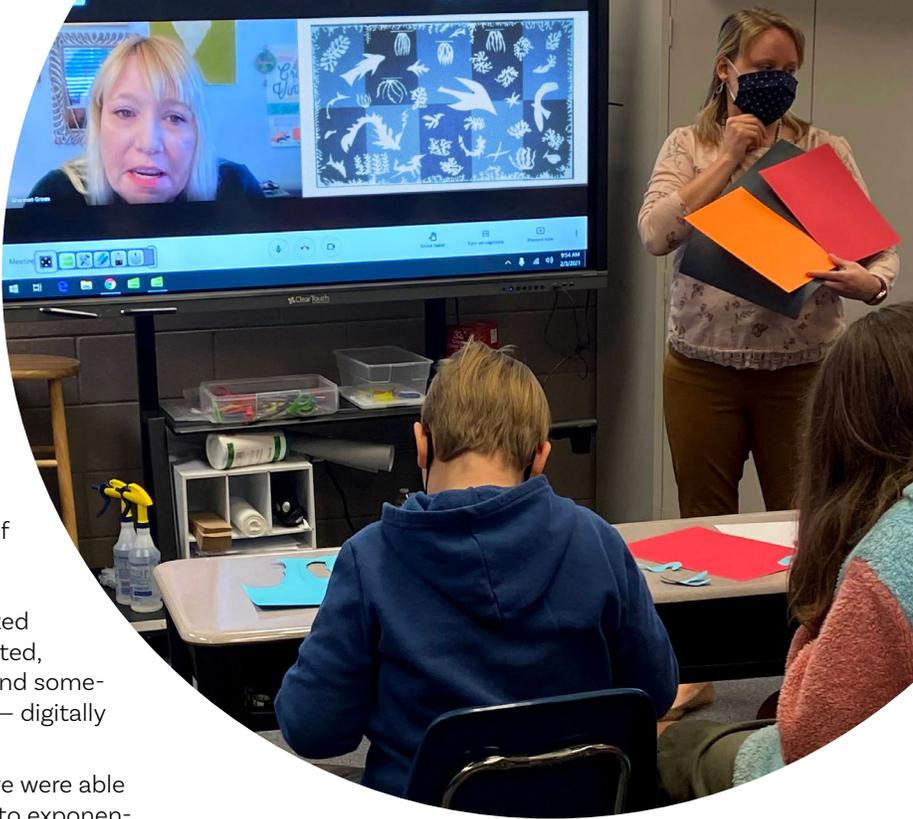
Voted “Most Loved Elementary School”
in Charleston, SC by Hulafrog

ON A MISSION TO SERVE MORE

The “great pivot” to virtual learning

During one of our greatest educational challenges of the century, the rapid spread of COVID-19 forced schools to quickly close, most without warning and without the ability to reach their students outside of the traditional classroom. ArtsNOW saw what was happening and worked with our school and district partners to regroup and react. We immediately shifted thinking from in-school support and rapidly conceived, developed, and deployed the materials, programs, and sometimes hardware to continue to bring learning to life – digitally and virtually.

With the success of our new virtual programming, we were able to adopt and replicate programming that allows us to exponentially increase our presence in an online organizational model to:



Re-imagine our core

professional and learning opportunities, including our annual foundational learning seminars and individual classroom consultant support



Be an integral element

to our teachers staying connected to their students by preparing and publishing digital resources and “Zoom-friendly” course materials that kept even the youngest learners engaged



Provide a community of

collaboration for our team and our partners by increasing touchpoints for support and encouragement in the digital learning-verse



Joining forces for a new regional office in Savannah, GA

In Fall of 2021, ArtsNOW partnered with CEISMC (Georgia Tech University’s Center for Education Integrating Science, Mathematics, and Computing) to open a regional office, merging our integrated learning expertise with CEISMC’s STEM programming to further our mission of integrating arts into traditional curriculum across the region. ArtsNOW

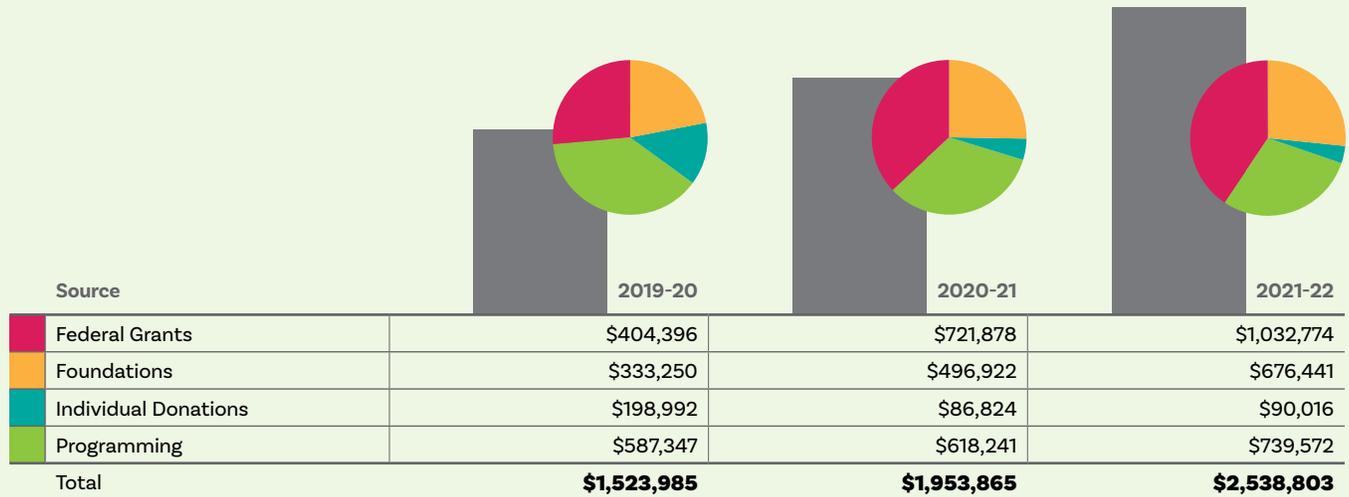
first began supporting Savannah, GA, and the surrounding areas, in 2016 through professional learning and in-classroom resources. With the addition of week-long summer camps, STEAM Saturdays, and after school programming, we have grown to serve more students and educators in the Savannah, GA region.



STRENGTH IN (FINANCIAL) NUMBERS

Highlights of the increase in our funding

With a purposeful focus on strengthening our financial and organizational model to support our development and expansion, here are the highlights of the increase in our funding:



A special thanks to our financial supporters

Our work would not be possible without the financial support we receive from foundations, universities, corporations and individuals throughout our community. ArtsNOW supporters are essential to developing and delivering integrated learning solutions to schools across our network.



TEAM & PARTNERS

“As an active Board Member for the last 20 years, I have had the privilege to witness ArtsNOW become a powerful force in impacting the educational outcomes of students. We are creating a community of educators, artists, parents, and investors, who, working together make a difference in the lives of children.” – Dr. Carol McGrevin, Board Chair

Core Team

Pamela Walker
President & CEO

Crystal Collins
Executive Vice President

Jim Heater
Regional Director

Shawn Williams
Regional Director

Lane Hall
Executive Assistant

Delores McDaniel
Business Manager

Whitney Snuggs
Project Manager

Andrea Washington
Project Coordinator

Board of Directors 2021-22

Dr. Carol McGrevin, Chair
Partner, MCG Partners
Organizational Leadership
Consultant

Sherry Cohen
Secretary

Rick Rosell, Treasurer
Partner, Bennett Thrasher P.C.

Lucinda Chapman
Trustee, Trinity School
(Atlanta)

Bobbo Jetmundson
Chairman, Worthscape, LLC

Steve Mensch
President and
General Manager
of Studio Operations,
Tyler Perry Studios

Jill Robinson
Chief Financial Officer
Atlanta Braves Organization

Pamela Walker
CEO & President, ArtsNOW

Advisory Board 2021-22

Michele Arwood
Executive Director,
Thomasville Center
for the Arts

Jessica Booth
Fine Arts Program Manager
Georgia Department of
Education

Debbie Broadnax
Principal, Ford Elementary
School, Cobb County
School District

Chris Burke
Director of Community
Relations, Georgia Institute
of Technology

Lucinda Chapman
ArtsNOW Board Member

Elizabeth Cleveland
Community Representative

Sherry Cohen
ArtsNOW Board Member

Jaclyn Colona
Innovation Fund Project
Manager, Governor's Office
of Student Achievement

Stephanie Douglas
Community Relations
Georgia Institute of
Technology

Patrick Fulbright
Area Director, University of
Georgia Small Business
Development Center

Shannon Green
ArtsNOW Visual Arts
Consultant

James Heater
Regional Director, ArtsNOW

Dr. Christina Kennedy
Education Director
Hillside Conant School
Atlanta Public Schools

Barrett Coker Krise, CAP®
Senior Philanthropic Officer
Community Foundation for
Greater Atlanta

Jason Leming
Instructional Technology
Support

Doug Mancosky
Chief Science Officer
Hydro Dynamics, Inc.

Dr. Carol McGrevin
Board Chair, ArtsNOW

Dr. Chris McMichael
Superintendent, Barrow
County School System

Melissa Morse
Chief Learning &
Performance Officer,
Henry County Schools

Dr. Tamara Pearson
Director, Center for
Excellence for Minority
Women in STEM,
Spelman College

Megan Schaeffer
Owner/Principal, Hamilton
Schaeffer Studio

Heidi Turcotte
Program Director, CEISMC

Sylvia Wallis
Principal, Marshpoint
Elementary School
Savannah-Chatham City
Public Schools

Dr. Monika Wiley
Director of Fine Arts/School
Choice, Clayton County
Public Schools

Shawn Williams
Regional Director, ArtsNOW

Artists and Consultants

Dance Consultants

Melissa Dittmar Joy
Laurin Dunleavy
Jay Jernigan

Theatre Consultants

Barry Stewart Mann, MFA
Susie Spear Purcell
J'miah Nabawi

Music Consultants

Darlene Guida
Dave Holland
Rue S. Lee-Holmes
Dr. Maribeth Yoder-White

Visual Arts Consultants

Shannon Green
Debi West, Ed. S, NBCT
Jenevieve Goss





“The ArtsNOW-CEISMC partnership is pushing the limits to provide innovative STEAM programming for K-12th grade students and teachers across Georgia, and beyond. The potential of this collaboration is limitless!”

- Dr. Lizanne DeStefano, Executive Director, CEISMC, Georgia Institute of Technology

Our Partners

| | | | |
|--|---|---|---|
|  <p>ABC PROJECT</p> |  |  |  |
|  |  |  <p>Governor's Office of Student Achievement</p> |  |
|  |  | <p>In order to augment our impact on school communities, ArtsNOW maintains vital partnerships with affiliate organizations, as well as philanthropic foundations and partner schools.</p> | |



Our National Network

ArtsNOW is affiliated with the national [Young Audiences Arts for Learning](http://youngaudiences.org/) network. Founded in 1952, the mission of Young Audiences Arts for Learning is to inspire young people and expand their learning through the arts.

Our network is made up of local affiliated nonprofits that collectively impact over five million young people each year. The national Young Audiences Arts for Learning network works collaboratively to advance arts

in education through advocacy, communications, fundraising, program development, professional learning, and other support. To explore our national network, please visit: youngaudiences.org/YA-network-map.



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