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We bring learning to life.



Hello friends!

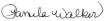
January is such an exciting time of year, isn't it? The season of new beginnings! These are the days when we can dust ourselves off and start anew.

As educators are returning back to their schools and classrooms, we hope you had a wonderful,

relaxing, and rejuvenating winter break. May this year be marked by inspiration, growth, and discovery!

Here at ArtsNOW, we're bursting with excitement for the opportunities this year holds. We're especially eager for our first big event of 2024 - the second annual Principals' Network Conference, February 8-9 in Greenville, South Carolina.

We're expecting a large turnout so if you're thinking of joining us, don't wait to save your spot! Register here! Anyone who signs up before January 10th will also receive a special gift!
We hope to see you all there, and cheers to another amazing year!



President & CEO

Exciting News & Updates



Why Being Uncomfortable is a Good Thing!

a Good Thing!
It's no secret that arts-integrated learning can get
uncomfortable! Why?
Because students are expected to stand up
from behind their desks, act, dance, sing,
present their art, and participate actively in
their learning!
It creates a dynamic environment that many
students - and educators - aren't used tol In no
time, however, your students will be smilling,
laughing, and getting comfortable with the
uncomfortable. Once they do, magic happens!

DISCOVER THE MAGIC



Meet Our Superstars: The Principals!

With our Principals' Network Conference coming work done by all the principals at ArtsNOW's partnership schools. Since we first began, ArtsNOW has collaborated

Since we first began, ArtsNOW has collaborated with over 500 hardworking and passionated principals. They're an impressive group of individuals who empower their educators, support their students, and ensure their schools are a safe and innovative space to learn. Help us in recognizing all the principals making education a bright spot in the world! Principals, we see your hard work and we thank you for all you do!



Make Your Next Faculty Meeting Fun!

Principals, this one is for you!

Bring the fun to your faculty meetings with artsinspired learning techniques!! Activate your
educators and get them excited to participate by
implementing one of our "new digital ideas"
found in our resource section. A favorite is our
improv strategy which can be done in one large group, smaller groups, or pairs. Your faculty meetings will never be the same!

Ready to transform your next meeting using improvisation strategies?

Receive a Free Gift When Joining Us For Our **Principals' Network Conference**

When You Sign Up By January 10th!



Set sail with us at the 2024 ArtsNOW Principals' Network Conference, where we invite you to embark on, or deepen, your unchARTed voyage in arts integration.





Registration is Open for the February 2024 Principals' Network Conference

Embark on or deepen your arts-integrated learning by joining us February 8-9th! Keynote speaker Jamie Kasper, director of Arts Education Partnership, will kick off the weekend with the best conference you'll attend all year! 100% of participants from last year's conference said they wanted to attend again, so you know this will be an unforgettable event! Register by January 10 for a special gifts from ArtsNOW!

"I took 4 pages of notes! I am re-energized. Loved this day so much!"

- 2023 Principals' Network Conference Participant



Boost Your Visibility and Arts-Integrated Learning

Sponsor our 2024 Principals' Network Conference

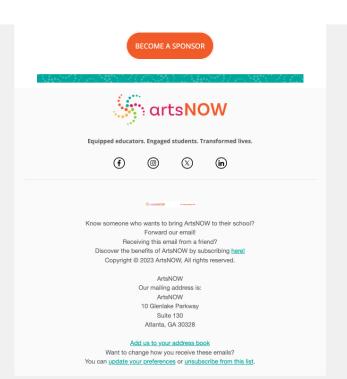
Elevate your visibility in front of an audience of 75 + leaders from schools across Georgia, Florida, South Carolina and Alabama.

This is an ideal opportunity to get your brand in front of a large and passionate audience! With packages starting at \$300 for schools or districts and \$500 for businesses, everyone can get involved and help us transform the future of education!

We also have a limited number of premium sponsorships available! Here are just a few of the

- . Opening session sponsor and 5 minutes to address the group (Visionary sponsor level);
- Exhibit table in the conference lobby (Visionary, Choreography, Stagecraft and Melody sponsor levels);
- . Logo placement on the event and registration pages (Visionary, Choreography, Stagecraft and Melody sponsor levels); and
- Group appreciation post on social media channels (Stagecraft, Melody and Curator's Choice sponsor levels).

"I'm excited to spend time with principals and explore how we can harness the arts to make schools rich and rewarding places to work and learn. It's always exciting to be with school leaders who understand that learning happens in lots of different ways." – Jamie Kasper, Director, Arts Education Partnership



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