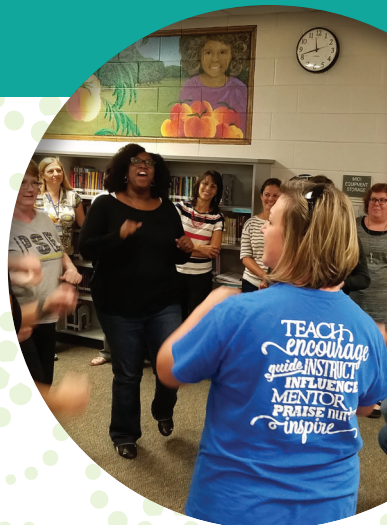


We bring learning to life !



CONTENTS

LETTER FROM CEO/PRESIDENT

HIGHLIGHTS

THE IMPACT OF PARTNERSHIPS

ON A MISSION TO SERVE MORE

STRENGTH IN FINANCIAL NUMBERS

OUR TEAM & PARTNERS

1

2

3

6

7

8

For over 20 years, ArtsNOW has worked to reshape education through integrated learning and arts in education.

By Intergrating music, visual arts, dance, theatre and digital/media arts across content areas, we set the state for teachers to be more confident and effective in their teaching, leading to deeper student engagement for greater success.

LETTER FROM THE CEO

“The future of the world is in my classroom today.” - Evan Welton Fitzwater

With ArtsNOW, our guiding purpose is to “bring learning to life” in, and out of, the classroom. This guides our planning, programming, and professional learning. Our team is constantly evaluating and understanding the educational landscape to ensure continuous support for educational growth and development.

The state of today’s classroom holds many unique challenges:

- The pandemic forced us all to reframe the teaching and learning process and redefine student success;
- There was a reduction of student engagement due to online learning;
- The lack of technology and connectively presented barriers for equity and access;
- Overall well-being of students, teachers and administrators must be addressed; and
- The loss of instruction during the pandemic has created even wider learning gaps.

Through our work in integrated learning solutions, ArtsNOW is uniquely positioned to make a positive impact on student engagement and teacher effectiveness. With input from educators, administrators, and consultants, we developed a strategic plan to deliver on our promise and commitment to our teachers, students, their families, and school communities. In this report, you will see how our efforts advanced the goals outlined in our 2020-2023 strategic plan. I think you will agree that we are making great strides! In fact, most recently:

- ArtsNOW was named as Metro Atlanta’s Learn4Life Bright Spot for Early Literacy, supporting and improving educator preparation and effectiveness and student results;
- ArtsNOW was contracted by the Georgia Department of Education to provide arts integrated content and professional learning modules; and,
- ArtsNOW was recognized by the US Department of Education for best practices in effective and replicable programming.

This report is not just about our past accomplishments, however. Our future is bright! We are dedicated to expanding our programming and growing our footprint to have an even larger positive impact on more educators, students, and school communities. In partnership with the South Carolina Arts Commission and Arts in Basic Curriculum, ArtsNOW will be opening a new regional South Carolina office allowing us to support a state-wide effort to bring more innovation and arts integrated instruction across the state. Additionally, ArtsNOW was awarded two (2) five-year US Department of Education grants to work deeply with schools in Georgia and South Carolina.

Thank you for your interest and your support as we can not stop now! We have many more students and teachers needing ArtsNOW! We could not do all we do, while continuing to move forward, without the amazing support you provide.



Pamela Walker
Pamela Walker
CEO/President

We’ve grown to impact:



HIGHLIGHTS

Delivering on Our 3-year Strategic Plan

Our Strategic Priorities:



A new brand identity better represents our focus on excellence in professional learning within the five pillars of arts in education:

- Dance • Theatre • Music • Visual Arts • Digital/Media Arts



A restructured and expanded team better serves our schools and educator partners, and positions ArtsNOW to expand our programming footprint.



A new communications initiative and omni-channel approach better fuels growth in the awareness of, and engagement with, the organization and brand. By expanding our audience and increasing our visibility across all our touchpoints, we have solidly positioned ArtsNOW as a leader and expert in arts integration and innovative learning.



Honors, Achievements & Recognitions

- Named as Metro Atlanta's Learn4Life Bright Spot for Early Literacy, supporting and improving educator preparation and effectiveness and student results
- Contracted by Georgia Department of Education to provide arts integrated content and professional learning modules
- Recognized by U.S. Department of Education for best practices in effective and replicable programming

THE IMPACT OF PARTNERSHIPS

Barrow County, Georgia
A decade-long collaboration for success

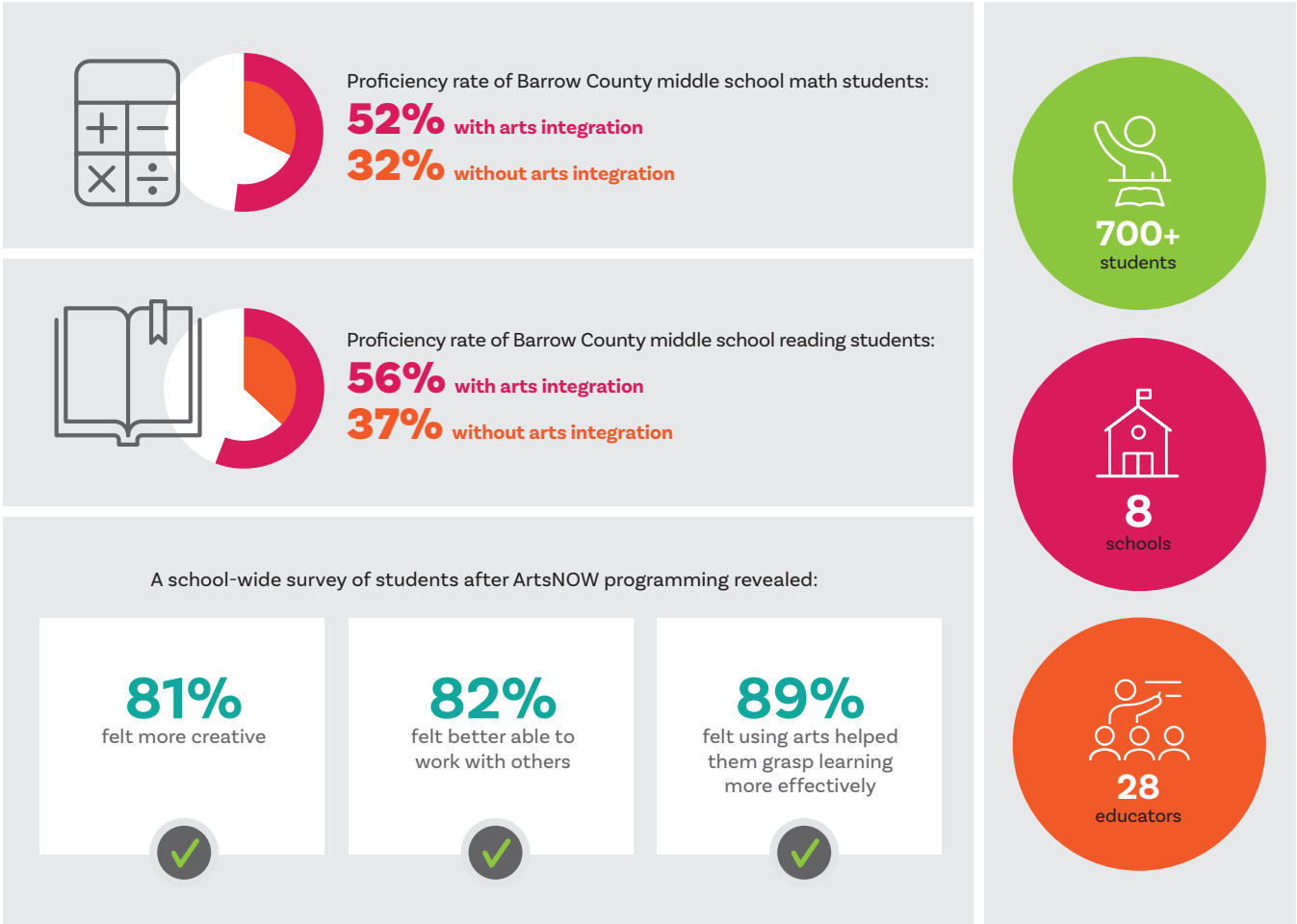
ArtsNOW and Barrow County Schools have worked side-by-side to forge a true district-wide partnership for innovation and arts integration. This decade-long collaboration has played a key role in transforming not only education in Barrow County, but also the surrounding community. With the establishment of the Center for Innovative Teaching (CFIT), ArtsNOW enjoys a regional hub that has become a Research and Development Lab for continuous improvement. Collaboratively, ArtsNOW and Barrow County Schools have grown our signature ArtsNOW residency program, which works directly with students while simultaneous training educators. This partnership has been instrumental in the design and development of both the Barrow County Arts and Innovation Magnet (AIM) for grades 6-8, and the newly opened Barrow Arts and Sciences Academy (BASA) for grades 9-12.



Scan code or visit ArtsNOW.org/annual-report to view video showcasing the impact of the ArtsNOW partnership in Barrow County

“ArtsNOW has been a true partner having real impact on the work we are doing across the district to make teaching and learning more engaging for our teachers and students, with documented results to show for it.” – Dr. Chris McMichael, Superintendent, Barrow County Schools

Highlights from our partnership with Barrow County:



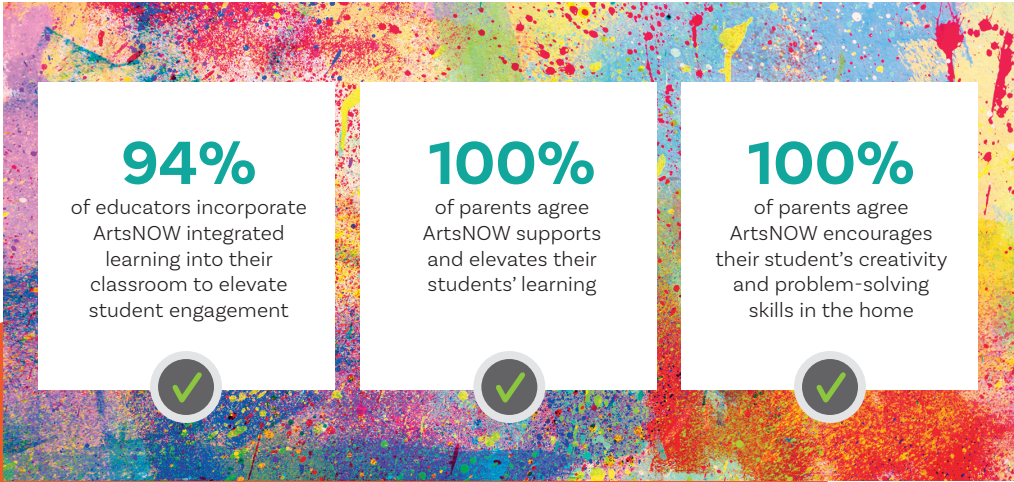
*As reported in the MAP Middle School Assessment from Fall 2021 to Winter 2022 for students participating in the AIM program with arts integration.

Hephzibah, Georgia
A donor’s passion ignites student engagement

When long-time residents, and hometown heroes, Ben and Teresa Chestnut, of Richmond County, Georgia called upon ArtsNOW to help inspire student engagement through the arts, we were ready to spring into action. Developing customized professional learning and classroom experiences to address the students’ needs in all four content areas was just the beginning. After educators reported increased confidence and effectiveness in their teaching, and greater student engagement in the classroom, ArtsNOW quickly reacted to ensure engaging arts integrated

lessons were implemented in each of the project schools. Summer and after school arts integrated lessons were also created and implemented to extend the learning and active engagement for the students of Hephzibah, Georgia. In addition to on-going professional learning support, as a result of the generosity of the Chestnut Family Foundation, ArtsNOW was able to provide laptops and mobile hotspots to students in need of technology for instruction.

Highlights from parent/teacher surveys:



“Ben and I are extremely proud to have had the opportunity to support the highly impactful work of ArtsNOW in Richmond County for several years. We have directly witnessed the effectiveness and joy of ArtsNOW’s integration of the arts into the classroom to engage students and improve outcomes. The commitment of ArtsNOW’s leaders was further demonstrated during the pandemic when they devoted much time and energy to helping provide children with the equipment needed to provide meaningful access to remote learning when schools were closed.

The ArtsNOW model has the potential to have a major impact on schools everywhere. Their work is even more relevant today given that so many children are facing critical learning gaps. We believe ArtsNOW’s approach has an invaluable role to play in improving the education of our children.”

– Ben and Teresa Chestnut, Chestnut Family Foundation

Charleston, South Carolina
A principal’s commitment to community

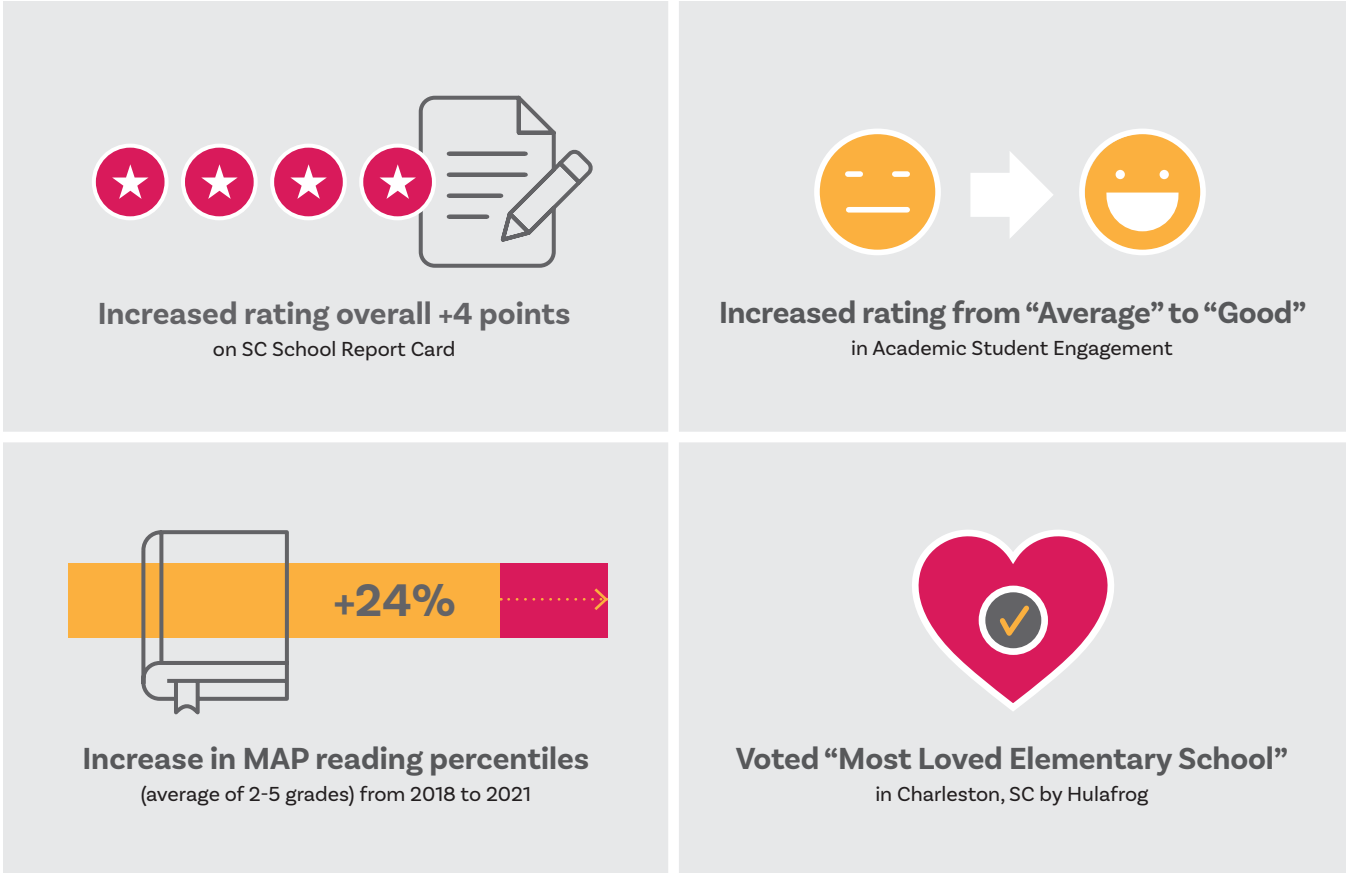
After partnering with ArtsNOW and witnessing the positive impact as a district leader in Cobb County, Georgia, Judith Condon moved and became the principal of Angel Oak Elementary School in Charleston, South Carolina. She immediately reached out to establish a partnership with ArtsNOW for us to design and deliver customized professional learning support to help support teaching and learning at her new school. Having been a part of a four-year SmART Literacy AAEDD Grant (Assistance for Arts Education Development & Dissemination), Angel Oak brings learning to life every day through powerful arts integration tools such as educational process boards lining the hallways, QR codes directly linked to students’ digital portfolios, and constant social media communications to share arts integrated best practices and successes, along with sharing lesson plans with other administrators and educators.



Scan code or visit [ArtsNOW.org/annual report](https://ArtsNOW.org/annual-report) to view video showcasing the impact of the ArtsNOW partnership at Angel Oak

“Since implementing ArtsNOW strategies at Angel Oak, our enrollment has increased dramatically. New families want to attend our school and existing families now want to invest in their neighborhood school.” – Judith Condon, Principal, Angel Oak Elementary School

Highlighted impact from ArtsNOW and arts integrated instnuction:

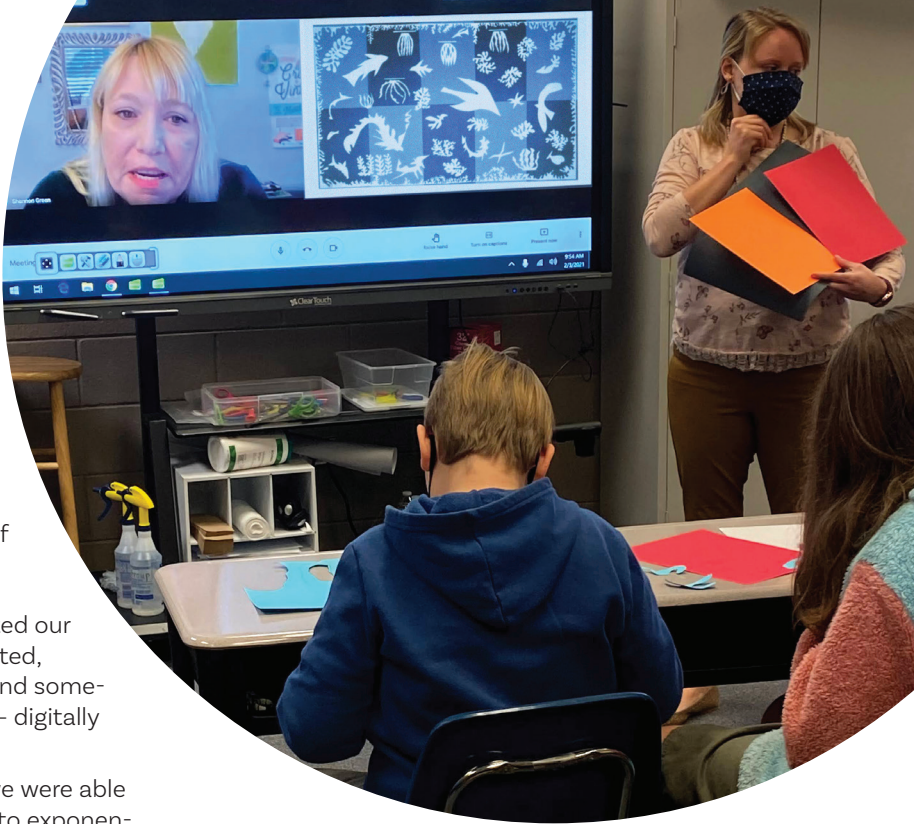


ON A MISSION TO SERVE MORE

The “great pivot”
to virtual learning

During one of our greatest educational challenges of the century, the rapid spread of COVID-19 forced schools to quickly close, most without warning and without the ability to reach their students outside of the traditional classroom. ArtsNOW saw what was happening and worked with our school and district partners to regroup and react. We immediately shifted our thinking from in-school support and rapidly conceived, developed, and deployed the materials, programs, and some-times hardware to continue to bring learning to life – digitally and virtually.

With the success of our new virtual programming, we were able to adopt and replicate programming that allows us to exponentially increase our presence in an online organizational model to:



Re-imagine our core
professional and learning opportunities, including our annual foundational learning seminars and individual classroom consultant support

Be an integral element
to our teachers staying connected to their students by preparing and publishing digital resources and “Zoomfriendly” course materials that kept even the youngest learners engaged

Provide a community of
collaboration for our team and our partners by increasing touchpoints for support and encouragement in the digital learning-verse

Joining forces for a new regional office in Savannah, GA

In Fall of 2021, ArtsNOW partnered with CEISMC (Georgia Tech University’s Center for Education Integrating Science, Mathematics, and Computing) to open a regional office, merging our integrated learning expertise with CEISMC’s STEM programming to further our mission of integrating arts into traditional curriculum across the region. ArtsNOW

first began supporting Savannah, GA, and the surrounding areas, in 2016 through professional learning and in-classroom resources. With the addition of week-long summer camps, STEAM Saturdays, and after school programming, we have grown to serve more students and educators in the Savannah, GA region.

3,502
students

49
schools

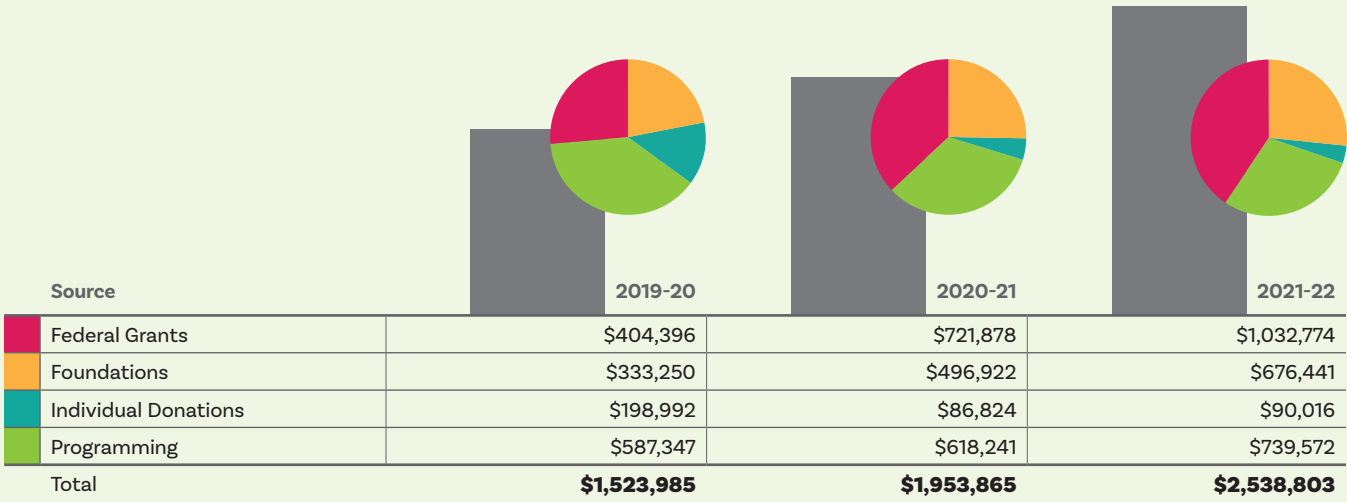
7
counties

500
educators

STRENGTH IN (FINANCIAL) NUMBERS

Highlights of the increase in our funding

With a purposeful focus on strengthening our financial and organizational model to support our development and expansion, here are the highlights of the increase in our funding:



A special thanks to our financial supporters

Our work would not be possible without the financial support we receive from foundations, universities, corporations and individuals throughout our community. ArtsNOW supporters are essential to developing and delivering integrated learning solutions to schools across our network.



TEAM & PARTNERS

“As an active Board member for the last 20 years, I have had the privilege to witness ArtsNOW become a powerful force in impacting the educational outcomes of students. We are creating a community of educators, artists, parents, and investors, who, working together make a difference in the lives of children.” – Carol McGrevin, board chair

Core Team	Board of Directors 2021-22	Advisory Board 2021-22
<p>Pamela Walker President & CEO</p> <p>Crystal Collins Executive Vice President</p> <p>Jim Heater Regional Director</p> <p>Shawn Williams Regional Director</p> <p>Lane Hall Executive Assistant</p> <p>Delores McDaniel Business Manager</p> <p>Whitney Snuggs Project Manager</p> <p>Andrea Washington Project Coordinator</p>	<p>Carol McGrevin, PhD, Chair Partner, MCG Partners Organizational Leadership Consultant</p> <p>Sherry Cohen Secretary</p> <p>Rick Rosell, Treasurer Partner, Bennett Thrasher P.C.</p> <p>Lucinda Chapman Trustee, Trinity School (Atlanta)</p> <p>Bobbo Jetmundson Chairman, Worthscape, LLC</p> <p>Steve Mensch President and General Manager of Studio Operations, Tyler Perry Studios</p> <p>Jill Robinson Chief Financial Officer Atlanta Braves Organization</p> <p>Pamela Walker CEO & President, ArtsNOW</p>	<p>Michele Arwood Executive Director, Thomasville Center for the Arts</p> <p>Jessica Booth Fine Arts Program Manager Georgia Department of Education</p> <p>Debbie Broadnax Principal, Ford Elementary School, Cobb County School District</p> <p>Chris Burke Director of Community Relations, Georgia Institute of Technology</p> <p>Lucinda Chapman ArtsNOW Board Member</p> <p>Elizabeth Cleveland Community Representative</p> <p>Sherry Cohen ArtsNOW Board Member</p> <p>Jaclyn Colona Innovation Fund Project Manager, Governor's Office of Student Achievement</p> <p>Stephanie Douglas Community Relations Georgia Institute of Technology</p> <p>Patrick Fulbright Area Director, University of Georgia Small Business Development Center</p> <p>Shannon Green ArtsNOW Visual Arts Consultant</p> <p>James Heater Regional Director, ArtsNOW</p> <p>Christina Kennedy, PhD Education Director Hillside Conant School Atlanta Public Schools</p> <p>Barrett Coker Krise, CAP® Senior Philanthropic Officer Community Foundation for Greater Atlanta</p> <p>Jason Leming Instructional Technology Support</p> <p>Doug Mancosky Chief Science Officer Hydro Dynamics, Inc.</p> <p>Carol McGrevin, PhD Board Chair, ArtsNOW</p> <p>Dr. Chris McMichael Superintendent, Barrow County School System</p> <p>Melissa Morse Chief Learning & Performance Officer, Henry County Schools</p> <p>Tamara Pearson, PhD Director, Center for Excellence for Minority Women in STEM, Spelman College</p> <p>Megan Schaeffer Owner/Principal, Hamilton Schaeffer Studio</p> <p>Heidi Turcotte Program Director, CEISMC</p> <p>Sylvia Wallis Principal, Marshpoint Elementary School Savannah-Chatham Cty Public Schools</p> <p>Dr. Monika Wiley Director of Fine Arts/School Choice, Clayton County Public Schools</p> <p>Shawn Williams Regional Director, ArtsNOW</p>
Artists and Consultants		
<p>Dance Consultants</p> <p>Melissa Dittmar Joy Laurin Dunleavy Jay Jernigan</p> <p>Theatre Consultants</p> <p>Barry Stewart Mann, MFA Susie Spear Purcell J'miah Nabawi</p>	<p>Music Consultants</p> <p>Darlene Guida Dave Holland Rue S. Lee-Holmes Maribeth Yoder-White, PhD</p> <p>Visual Arts Consultants</p> <p>Shannon Green Debi West, Ed. S, NBCT Jenevieve Goss</p>	



“The ArtsNOW-CEISMC partnership is pushing the limits to provide innovative STEAM programming for K-12th grade students and teachers across Georgia, and beyond. The potential of this collaboration is limitless!” – Lizanne DeStefano, PhD, Executive Director, CEISMC, Georgia Institute of Technology

Our Partners

In order to augment our impact on school communities, ArtsNOW maintains vital partnerships with affiliate organizations, as well as philanthropic foundations and partner schools.



Our National Network

ArtsNOW is affiliated with the national Young Audiences Arts for Learning network. Founded in 1952, the mission of Young Audiences Arts for Learning is to inspire young people and expand their learning through the arts.

Our network is made up of local affiliated nonprofits that collectively impact over five million young people each year. The national Young Audiences Arts for Learning network works collaboratively to advance arts

in education through advocacy, communications, fundraising, program development, professional learning, and other support. To explore our national network, please visit: youngaudiences.org/YA-network-map.

