



Welcome to the ArtsNow Newsletter!

JANUARY EDITION

2019 is already off to a great start!

IMPORTANT ORGANIZATIONAL UPDATE...

ArtsNow Learning is pleased to announce that, after an extensive search and vetting process of potential candidates, our Board of Directors unanimously approved the addition of two new board members to join our team! It is with great honor that we welcome Mr. Steve Mensch and Mr. Neeraj Tolmare!

Steve Mensch serves as President and General Manager of Studio Operations at Tyler Perry Studios, a state-of-the art film and television production facility. He has executive experience in studio operations, design, strategic planning, budgeting, business development, and marketing. Prior to joining Tyler Perry Studios, Steve led the studio operations team for over a decade at the iconic Turner Broadcasting Systems, Inc. He then moved on to become President and CEO of the Qingdao Oriental Movie Metropolis in Beijing and Qingdao, China with the Dalian Wanda Group. Mr. Mensch has worked closely with the Georgia Department of Economic Development, the City of Atlanta and the Georgia Legislature to help shape the state's entertainment policies. A father of three, Mr. Mensch recognizes the importance of arts programs which are often the first to be cut in schools. He is a true advocate of these programs and believes they can propel students to pursue their

own passions both within and outside of the arts world.

Please join us in welcoming Steve to the Board!

Neeraj Tolmare is the Chief Information Officer for The Coca-Cola Company running Global Operations & Innovation and is based in Atlanta, GA. Previously, Mr. Tolmare worked as the Vice President of Digital Transformation & IT Applications for Hewlett Packard (HP Inc.) in Palo Alto, CA. He has also held executive technology roles with Cisco Systems and Infosys Consulting. Neeraj has been a featured speaker for a variety of business and technology topics. Mr. Tolmare relocated to Atlanta with his family in 2018 in order to take on his current global, career-shaping role. He currently participates on the internal board of Coca-Cola Bottlers globally. He considers himself an outside-the-box thinker with a proven track record of growing and scaling organizations. Right from the onset Neeraj showed great enthusiasm for the ArtsNow board opportunity. His 14-year-old daughter is an accomplished artist who loves to bring happiness to others through her work. Neeraj has participated in various voluntary outreaches with her and has personally witnessed the difference that the arts makes with people, from children through retirees. We are extremely excited to have Mr. Tolmare join our Board!



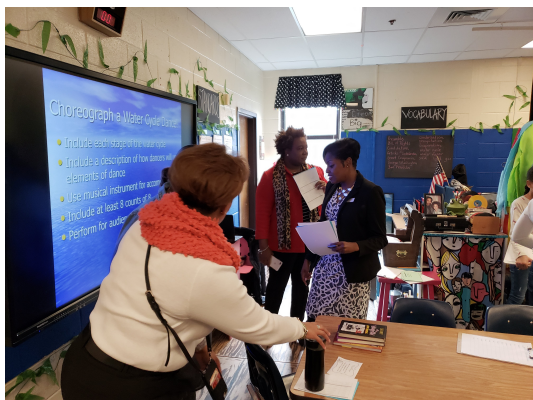
Steve Mensch



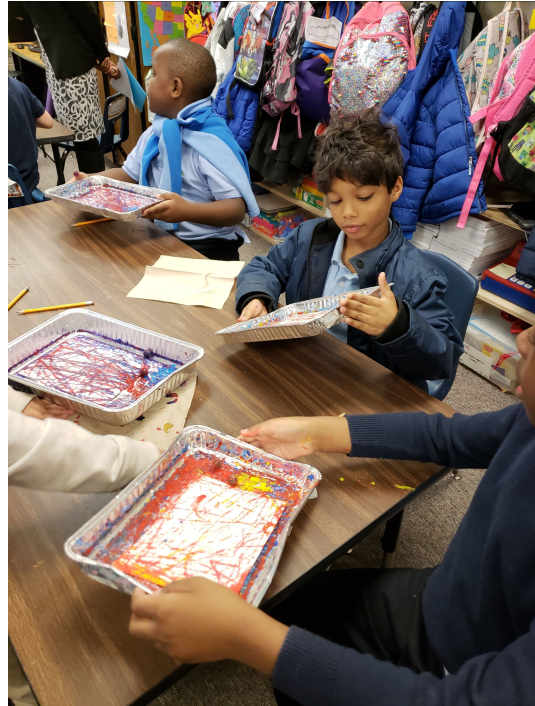
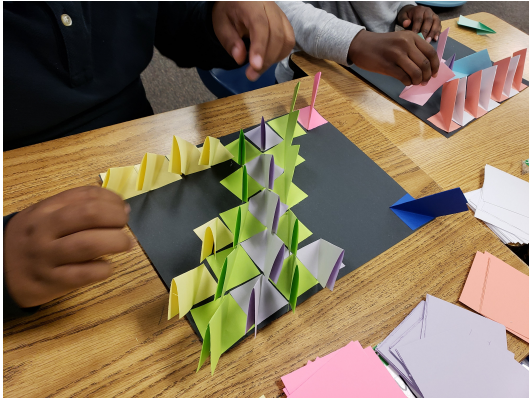
Neeraj Tolmare

Savannah Leadership Team Visit

We were very excited to host district and school leaders from Savannah Chatham County as they visited Powder Springs Elementary School (Cobb) and the Center for Innovative Teaching (Barrow) to learn more about arts-integration. Savannah is one of two districts that is participating in the AAEDD grant awarded to ArtsNow in October. We are very excited to have such a proactive team as one of our strategic partners and look forward to our continued partnership as we work towards increasing literacy skills for kindergarten through fifth grade students.

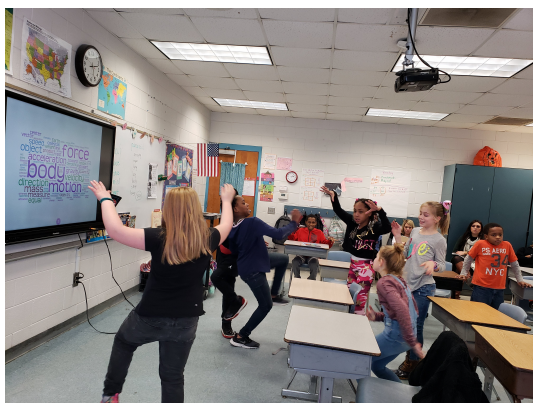
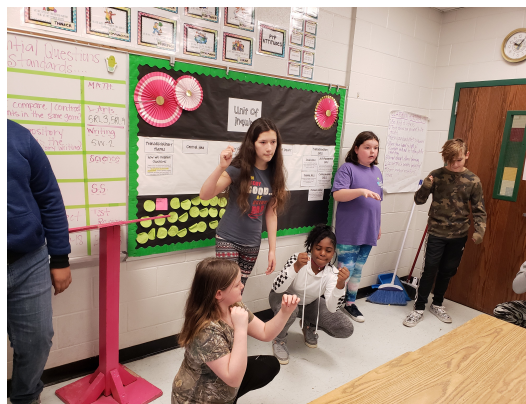


Henry County was represented by district and building level leadership at the Powder Springs Open House---a day to highlight the incredible partnership between county, local school, and ArtsNow Learning. Thank you to Powder Springs Elementary School staff, principal Debbie Broadnax, and to her fabulous students for such a successful model day of exemplary arts-integration!



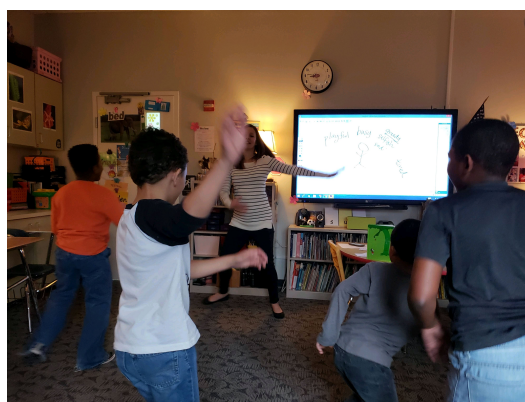
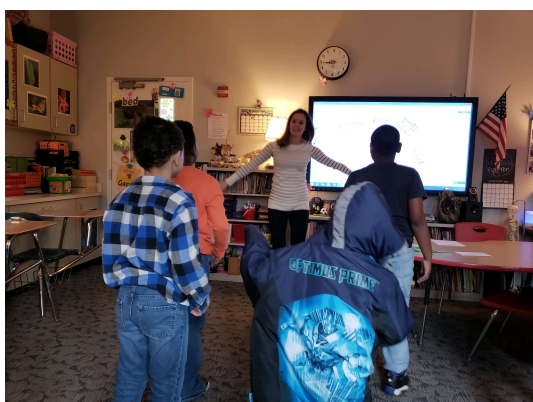
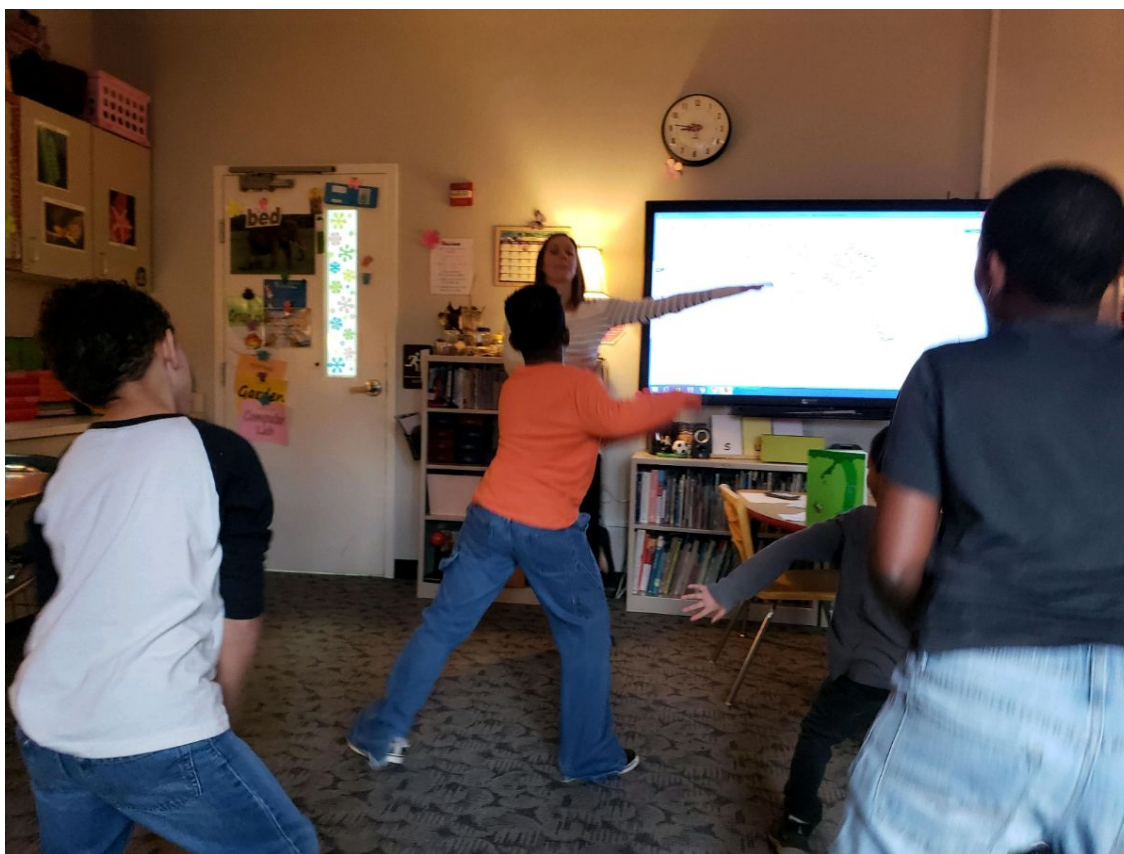
Student Demonstration Days in Augusta

Susie Spear Purcell and Crystal Collins worked with teachers and students of Goshen Elementary School, Hephzibah Elementary School, and Willis Foreman Elementary School in Richmond County. Susie supported student learning with integrating theater strategies with science, social studies, and language arts in all three schools. Students were able to express themselves and demonstrate mastery of their knowledge through newly learned theater strategies.



Student Demonstration Days at Hillside

Whitney Snuggs and Crystal Collins presented dance integration strategies at Hillside Conant, part of Atlanta Public Schools (APS). Hillside is a residential treatment center for students in a K-12 setting. This funding is made possible due to a generous donor who wants to support a neighborhood school. He is matching local school funds at a 1:1 ratio. Therefore, Hillside is able to receive twice the services than their local school budget allows. To find out how to sponsor Hillside, or another school of interest, please contact pam@artsnowlearning.org.



Professional Learning in Charleston, SC

Meilssa Ditmar Joy, Shannon Mulkey Green, Pamela Walker, and Crystal Collins were able to work with educators of Angel Oak Elementary School, Jennie Moore Elementary School, and North Charleston Creative Arts Elementary School as we integrated visual arts and dance strategies within the core content. We identified the South Carolina standards and ensured the teachers had excellent examples to take back to their individual classrooms. It was an exciting day of professional learning!



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