



Pollution Matters Persuasive Essay

TASK: Students will create a picture illustrating The Lorax’s habitat before and after the trees are cut down. Compare and contrast the two illustrations in a persuasive essay.

Task	4	3	2	1
Content Accuracy	The position statement provides a clear, strong explanation comparing and contrasting the Lorax’s habitat before and after trees were cut down.	The position statement provides a mostly clear explanation comparing and contrasting the Lorax’s habitat before and after the trees were cut down.	The position statement provides a somewhat clear explanation, comparing and contrasting the changes in the Lorax’s habitat.	The position statement and explanation of the two scenes is unclear and lacks explanation.
Vocabulary words: pollution, compost, biodegradable, recycle, reuse, reduce, non biodegradable, littering, pollution, exhaust, aerosol, paper, plastic, aluminum, Ozone Layer	The author correctly uses all vocabulary words and defined words unfamiliar to the reader.	The author correctly used at least 10 vocabulary words and define words unfamiliar to the reader.	The author tried to use at least 6 vocabulary words, but used 1-2 words were used incorrectly.	The author did not incorporate any vocabulary related to content area.
Artwork Analysis	Accurately described several dominant elements or principles used by the artist and accurately related how they were used by the artist to reinforce the theme, meaning, mood, or feeling of the artwork.	Accurately described a few of the dominant elements and principles used by the artist and related these to reinforce the theme, meaning, mood, or feeling of the artwork.	Described some dominant elements and principles used by the artist, but had difficulty describing how these related to the meaning or feeling of the artwork.	Had trouble picking out the dominant elements.

Total Score: _____